



## **Capetonians watch the games at Grand Parade FIFA Fan Fest™**

If you don't have a ticket or can't make the match, then the people of Cape Town can still watch the game at the free FIFA Fan Fest™ at the Grand Parade which is open on all match days from 11h00 to 23h00.

As presenting sponsor of the Official FIFA Fan Fests™, Coca-Cola is also providing interaction and fun for all at the Coca-Cola Happiness Stations. Football fans can "score" a goal, get a photo souvenir of the happy event and experience the "wow factor" of state of the art interactive technology.

This week players from the top PSL teams in Cape Town, Ajax and Santos will be at the Coca-Cola Happiness Stations to meet with fans. They are scheduled to be present on Tuesday 22 June at 20h00 and on Saturday 26 June from 18h00 to 21h00.

A number of top artists will be on stage to provide the entertainment between the afternoon and evening matches. The Gang of Instrumentals will be the main act on Monday with Brasse van die Kaap to rock the fans on Tuesday. On Friday afternoon it is the turn of Ghorwane and next Sunday the main performer will be Danny K.

Matches showing this week are:

- Monday 21 June – 13h30 – Portugal vs. Korea DPR; 16h00 – Chile vs. Switzerland; 20h30 – Spain vs. Honduras;
- Tuesday 22 June – 16h00 – South Africa vs. France; 20h30 – Nigeria vs. Korea Republic; 20h00 – PSL Teams Ajax and Santos at Coca-Cola Happiness Stations.
- Wednesday 23 June – 16h00 – Slovenia vs. England; 20h30 – Ghana vs. Germany.
- Thursday 24 June – 16h00 – Slovakia vs. Italy; 20h30 – Cameroon vs. Netherlands.
- Friday 25 June – 16h00 – Portugal vs. Brazil; 20h30 – Chile vs. Spain;
- Saturday 26 June – 16h00 and 20h30 – Group of 16 matches. 18h00 to 21h00 PSL Teams Ajax and Santos at Coca-Cola Happiness Stations.

Entrance is free and the entertainment is family-friendly, so all are invited to be part of the biggest sporting event on the planet. "Our commitment is to bring the 2010 FIFA World Cup™ experience to everyday South Africans and spreading happiness and celebration around the country," says Zayd Abrahams, Head of Marketing, Coca-Cola – Sparkling Beverages.

Watching the games live on the big screen with family and friends will make this a truly memorable occasion.

For details about parking, transport and directions visit [www.fifa.com/fanfest](http://www.fifa.com/fanfest)

### **FIFA Fan Fests™ Facts**

1. Entrance is Free at all FIFA Fan Fests™.
2. All matches are shown live on Giant Screens of 50sqm or more (only one match shown for parallel games).
3. The FIFA Fan Fests™ are all-day events, with entertainment before and after the live broadcast of the matches.
4. The FIFA Fan Fests™ are safe and secure.
5. Food, beverage and Official Licensed products are all available onsite.

### **DOs**

- Come early to ensure you enjoy the entertainment and sponsor activities available onsite prior to games.
- Bring cash to take advantage of the official food, beverage and merchandise available.
- Bring your family and friends – the FIFA Fan Fests™ presented by Coca-Cola are for everyone.
- Dress warmly for the evening games – it can get chilly at night.
- Stay late...

### **DONTs**

- Don't bring any objects that could be considered dangerous into the venue All prohibited items will be confiscated.
- Don't bring food or beverage along with you. You won't be allowed to enter with it.
- Don't come to the venue under the influence of alcohol. A strict policy will be enforced in this regard.

Ends

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**The Coca-Cola Company**

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