



Black Coffee Launches Remix of the popular “Wavin’ Flag – Coca-Cola Celebration mix”

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South Africa now has its very own version of the hugely popular “Wavin’ Flag – Coca-Cola Celebration Mix” in a collaboration between Somalian artist K’NAAN and one of the country’s best known and respected house music artists, DJ and producer Black Coffee.

Black Coffee, whose real name is Nathi Maphumulo, is known for his smash hit remixes, producing a brand of deep afro-house and remixing both local and international artists. He has played in all South African top clubs and scooped a South African Music Award.

“This locally produced re-mix is part of Coca-Cola’s commitment to connect with football and music fans around the world and to bring happiness and celebration to the people of South Africa,” said Bradford Ross, Brand Manager of Coca-Cola South Africa.

“We are very excited about the new *Wavin’ Flag Real Makoya Mix* by Black Coffee because its rich with South African house flavour and is sure to have all of South Africa dancing,” said Ross. “It can already be heard on major radio stations around Mzansi like YFM and Metro FM and we think it is likely to become a chart topper as well.”

K’NAAN and Black Coffee will both perform live at some of the official FIFA Fan Fests™ during the FIFA World Cup™.

The uplifting soundtrack recorded by K’NAAN for Coca-Cola’s sponsorship of the 2010 FIFA World Cup™ has catapulted the singer to superstardom cracking the Top Ten music charts in 11 countries.

The song has galvanized the music community and at last count there were 26 million hits on Youtube. Local musicians throughout the world have

produced their own versions in their home languages. They can be viewed on Coca-Cola's website www.coca-cola.co.za/2010

Here are some of them:

Ajram - Arabic - <http://www.youtube.com/watch?v=apeVbw02nzc>

International Version - <http://www.youtube.com/watch?v=fnvh579M-uM>

David Bisbal - <http://www.youtube.com/watch?v=UXbJO4sQMOs&feature=related>

Jane Zhang - <http://www.youtube.com/watch?v=RkJdLhh7cOk&feature=related>

Tattoo Colour - <http://www.youtube.com/watch?v=H-KPOa0goF4>

Young artists for Haiti remix –

http://www.hiphopdx.com/indx/news/id.10823/title.canadian_artists-remix-knaans-

ends.

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The Coca-Cola Company

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