

The Coca-Cola Company
news
release

COCA-COLA ZERO™ PRESENTS REFRESHING HOME BREWED TALENT

Coca-Cola Zero and **5FM** are thrilled to announce more world-class talent that will take to the stage at the **Coca-Cola Zero Fest™**, which kicks off in Johannesburg on Friday, April 10 at the New Market Racecourse, and then travels to Cape Town on Monday, April 13 at Ostrich Farm, for what is set to be the biggest anticipated festival this year!

Coca-Cola Zero has already secured a stellar line up that includes **OASIS, PANIC! AT THE DISCO, SNOW PATROL, BULLET FOR MY VALENTINE, DIRTY SKIRT** and **ZEBRA & GIRAFFE** – and now they're adding local favourites (in alphabetical order):

aKING,

CASSETTE, and

FOTO NA DANS,

Cassette is known for their often outrageous live performances and their unwavering dedication to audience entertainment. These multi-winning SAMA nominees have collaborated with local legends such as Vusi Mahlasela, the Mahotella Queens and Zubs, and have supported international heavy weights like Pink, Eagle Eye Cherry, Bluf and many more.

The band has become the first SA rock band ever to tour Japan and they are signed to record companies in 30 countries - locally being signed to EMI. With accolades like being labelled "The most exciting rock band in South Africa by far" by Elle Magazine and being requested by Nelson Mandela to open the 46664 concert, having 6 major international hits in South Africa from their first album and also having an international hit with an unplanned leaked single from their first album, this phenomenal band has only gained momentum in their meteoric rise to rock excellence.

They are currently working on their second album with indie producer Darryl Torr, who won a Grammy last year, and Mark Needham who worked with The Killers, Bloc Party, My Chemical Romance and many more. Their first single from the new album, *Who Do You Trust*, is newly released and the album will be in shops in March '09.

Winner of the MK Award for Best Group – 2008, **Foto na Dans** was formed when vocalist Le Roi Nel joined Theuns, Dirkie, Neil and Alex, who previously played in a band together. Foto na Dans is the result of a self released titled 4 track debut album in Jan'07, fulfilling a demand for their music after their video *Huiwerig* was extremely popular on MK89. With their energy packed, larger-than- life live shows, they have accumulated fans wherever they perform. Their fiery, fearless approach coupled with intelligent lyrics has made them a much talked about new Afrikaans rock favourite.

aKING is a melodic Pop-Rock band that comprises of former Fokofpolisiekar members Hunter Kennedy and Jaco Venter as well as Laudo Liebenberg and Hennie van Halen.

The group has been on a steady climb to great success with their debut album titled *Dutch Courage*. Their Afrikaans influence prevalent in their whole album and contains 11 original English rock tracks. Their first single, Dance, reached the number 1 chart position on the *5FM hi 5 at 5 chart*, as well as the number 1 position on campus radio stations like Tuks fm, UJ fm, RMR, MFM and Kopsie fm. Their album also reached the number 3 position of Best Album of 2008 in FHM March 2009 issue. Because of their uncompromising focused energy and sing-along alternative country inspired songs, and classic rock anthems one can only describe **aKING** as a band with unlimited aspirations, but totally aware and in tune with where they come from.

CONCERT DETAILS

Coca-Cola Zero™ Fest is presented by Coca-Cola Zero™ in association with 5FM. This is another BIG Concerts Experience.

The Coca-Cola Zero™ Fest 2009 will be a 12-hour festival featuring the best local and international rock bands, approximately 240 tons of steel, 750 lights, 3 000 staff, a 60 000 crowd expected and 25 000 Coca-Cola Zero™ cans!

FESTIVAL ITINERARY

Friday, 10 April 2009	-	New Market Racecourse, Johannesburg (Gates open at 11h00)
Monday, 13 April 2009	-	Cape Town Ostrich Farm, Cape Town (Gates open at 11h00)
Golden Circle	-	R600.00 - All Inclusive
General Admission	-	R375.00 - All Inclusive
General Admission (Student)	-	R299.00 - All Inclusive

BOOKING AT COMPUTICKET

Tickets on sale at COMPUTICKET outlets countrywide from early on Friday 23rd January 2009.

Computicket Internet Site www.computicket.com

Computicket Call Centre 083 915 8000

To ensure that fans have the best experience, please note that the following items are prohibited at the Coca-Cola Zero™ Fest:

- Cameras
- Cooler boxes
- Food and Refreshments (including soft drinks and alcohol) which will be available for sale inside the festival)
- Weapons
- Illegal Drugs
- Professional recording equipment

For more info on Coca-Cola Zero™ Fest visit:

www.cokezero.co.za, www.5fm.co.za or www.bigconcerts.co.za

Ends.

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The Coca-Cola Company

The Coca-Cola Company is the world's largest beverage company, refreshing consumers with nearly 500 sparkling and still brands. Along with Coca-Cola, recognized as the world's most valuable brand, the Company's portfolio includes 12 other billion dollar brands, including Diet Coke, Fanta, Sprite, Coca-Cola Zero, Vitaminwater, POWERADE, Minute Maid and Georgia Coffee. Globally, we are the No. 1 provider of sparkling beverages, juices and juice drinks and ready-to-drink teas and coffees. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of nearly 1.6 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that protect the environment, conserve resources and enhance the economic development of the communities where we operate. For more information about our Company, please visit our Web site at www.thecocacola.com.