

Celebrating the Sprit of Entrepreneurship – JASA and Coca-Cola Award “Mini Companies”

In an effort to stimulate entrepreneurs and entrepreneurship, Junior Achievement South Africa (JASA), in partnership with Coca-Cola South Africa (CCSA), recently presented awards to five ‘mini companies’ which had participated in the 2008 Mini-Enterprise Programme (MEP).

The mini companies were selected from around the country in different categories which aimed to highlight various business activities. The categories were Best Liquidation Report, Best Attendance, Top Sales, Most Innovative Product or Service, and Top Company.

Eskom Chairman and former AngloGold Ashanti CEO Bobby Godsell, who was a guest speaker at the function, stressed the importance of recognizing and acknowledging young people.

“This might seem like a small step, but it’s a step in the right direction in our country, where unemployment is rife. By awarding these learners, we are encouraging them to really consider entrepreneurship,” Godsell said.

Boksburg-based Sunward Park High School, which excelled in the Best Attendance and the Top Sales categories, went home with the Top Company prize. Learners from the school made R15 900 from selling party packs. The money was shared among the 41 learners when the programme finished.

The winners in other categories were five schools from KwaZulu-Natal, who formed one company, and two schools from Mpumalanga, who also formed one company.

CCSA partnered with JASA to host the award ceremony since it shares its vision on delivering enterprise education. CCSA Public Affairs and Communications Director Kaizer Nyatumba commended the learners for their participation in the entrepreneurship competition. He said The Coca-Cola Company believed in helping to make a difference in the communities where it conducted its business.

“This awards ceremony is a culmination of our long relationship with JASA and reflects our support for enterprise education for young people,” Nyatumba concluded.

Ends



From left to right : Bobby Godsell, Eskom Chairman and former AngloGold Ashanti CEO; Kaizer Nyatsumba, CCSA Public Affairs and Communications Director; Tuli Mkhathshwa, Community Affairs Manager at Coca-Cola South Africa; and Dominik Heil, Chairman of JASA. With them are the representatives of the winning companies in the Junior Achievement Mini-Enterprise Programme Awards, Thandeka Mgiba of Funky bags (Mpumalanga), Jabulile Mpanza of Versatile Horizons (Gauteng) and Tania Srinivasm of Charmed Business (KZN).