

The Coca-Cola Company

news release

Coca-Cola South Africa experiences CO² shortage

Johannesburg, February 29, 2008 Coca-Cola South Africa regrets to announce that it is currently experiencing a shortage of CO², a crucial ingredient in the manufacture of some of its products. Initially the shortage affected its bottling operations in the Western Cape and in the Port Elizabeth area of the Eastern Cape. The shortage has gradually become national in nature, and has begun to impact on the availability of some of the company's sparkling beverages in other parts of the country.

The CO₂ shortage has been caused by an earlier-than-expected maintenance at the plants of some of our suppliers, worsened by the recent sporadic load shedding incidents experienced in the country.

We would like to assure our consumers that we are doing everything possible to alleviate this shortage and to minimize its impact. An alternative source of CO² supply is being investigated to ensure a continuous availability of our products to our consumers.

Ends

Media contact:

Jackie Mfeka

Senior Communications Manager

Coca-Cola South Africa Business Unit

+27 11 644-0528

+27 79 525-6934