

## CCSA hosts University of Texas students

The Coca-Cola South Africa Business Unit's Public Affairs and Communications Department hosted a group of 31 MBA students from the University of Texas, in the USA on Monday, March 10 at the Parktown Office in Johannesburg.

The visit was linked to the university's Global Connection Course, which encourages students to visit their chosen countries, and to interact with and learn about communities. The students are also encouraged to visit local companies with the aim of understanding their involvement in social responsibility and community upliftment programmes, hence their visit to CCSA. In addition, the students were particularly interested in CCSA because of the company's roots in the USA.

To meet the expectations of the visitors, the Community Affairs Manager Tuli Mkatshwa did a presentation on The Coca-Cola Company's strategy behind the four Corporate Social Investment flagship areas, namely Environment, Education, Health and Entrepreneurship, and how the focus areas are implemented at CCSA. The students also watched a DVD about the success of one of our entrepreneurship projects, the Mini-Enterprise Project conducted in collaboration with Junior Achievement South Africa (JASA). The project has been successfully implemented in the Gauteng, Mpumalanga, Western Cape, North West, Eastern Cape, Northern Cape and Free State provinces of South Africa.

"It was good to see how well the students received the presentation about CCSA's contribution to the communities. I'm confident that CCSA's commitment to uplifting communities in which we operate will be conveyed to other students back at the University of Texas," said Tuli.

For the trip Coordinator, Ben Manwaring: 'the visit to CCSA was really impressive in that it provided the group with the strategic information about the Business Unit's commitment to the flagship programmes across the country'.

